

Educational Sessions

The OCHMRA Trade Expo is more than just a trade show. It is a complete learning experience for improving business. DEAL WITH IT: Positive Marketing with Video & Handling Negative Reviews will be presented by Todd Collins, COO at Restaurant Reputations. This firm offers cloud access, loyalty programs, online orders, line busting, and digital marketing. Hear real life examples about how restaurants can potentially make more money or service their customers better by implementing new solutions. Essential Systems Solutions and Cohn Reznick will be leading this session. Additional sessions are being added, and a complete list will be available in the March issue as well as on the Expo website.

Meet Shaun O'Neal

Winner of MasterChef season 7, Shaun O'Neale has been orchestrating dance floors from the DJ booth for almost 20 years and refining his culinary skills in home kitchens for just as long. In the late 90s, O'Neale found his love for electronic music and quickly climbed the DJ ranks in the underground rave scene, performing regularly with some of the pioneers of the dance music industry. In Tampa, Florida, in 2003, Shaun would begin to move out of the underground scene and into the mainstream, taking residency at some of South Florida's most



Shaun O'Neale

legendary nightclubs and performing at some of the biggest music festivals of the time.

Lured by the bright lights of Sin City, Shaun O'Neale relocated to Las Vegas in 2008 and quickly became a staple in the Vegas pool and nightclub scene, holding residencies at major venues like Liquid Pool, Bare Pool, Haze Nightclub, Light Nightclub, and Daylight Pool, just to name a few. O'Neale was also in high demand for major corporate events such as Michael Jordan's Celebrity Golf Tournament, Justin Timberlake's Shriners Open, and annual events for Playboy Magazine. In 2010, O'Neale became the first DJ ever to perform on Las Vegas

Blvd. for a New Year's Eve celebration in front of over 100,000 people, with the beautiful Caesars Palace as his backdrop.

One thing has remained constant for Shaun O'Neale through the crazy years in the DJ booth — and that is his absolute obsession with all things food! Spending years developing and fine-tuning his culinary skills, O'Neale came out of the home kitchen and into the spotlight in 2016 on season 7 of the hit FOX TV show MasterChef. With his elevated plating and big bold flavors, O'Neale quickly became a front runner and soon began to dominate the competition. He had eight individual wins, starting with the coveted white apron and ending with the MasterChef trophy. Shaun was victorious in three Mystery Box Challenges, as well as three elimination challenges, setting a record for individual wins with his incredible flavors and unique eye for creating stunning plates. Having the honor to cook for and learn from true masters in the culinary world such as Gordon Ramsay, Christina Tosi, Wolfgang Puck, Daniel Boulud, Richard Blais, Aaron Sanchez, Edward Lee, and Kevin Sbraga has only intensified Shaun's passion in the kitchen as he now moves on to the next phase as a chef, DJ, and author of *My Modern American Table*.

Come meet Shaun O'Neale as he entertains at the Trade Expo on Sunday at noon. Following his cooking demo, he'll do a meet and greet and cookbook signing.

HOTEL INFORMATION

For your convenience, rooms have been blocked at the hotels listed below. In order to take advantage of the special rates please make your reservations no later than **February 10, 2018**. ***Don't forget to identify yourself as a participant at the OCHMRA Spring Trade Expo when you make your reservation.** (Rates based upon availability. Tax not included.)

Bungalow 8
8th Street & Baltimore Ave.
410-390-9193
From \$350 (sleeps up to 16)

Clarion Fontainebleau
101st Street & Oceanfront
800-638-2100
From \$79

Comfort Inn Gold Coast
112th Street Bayside
410-524-3000
From \$49

Courtyard By Marriott
15th & Oceanfront
410-289-5008 x0
From \$99

Dunes Manor Hotel
28th & Oceanfront
800-523-2888
From \$75

Fairfield Inn & Suites by Marriott
25th & Philadelphia
410-289-5000
From \$75

Grand Hotel & Spa
21st & Boardwalk
800-447-6779
From \$48

Hampton Inn & Suites
43rd St. & Bayside
410-524-6263
From \$79

Hilton Suites
32nd St. & Oceanfront
866-729-3200
From \$109

Holiday Inn Express & Suites Northside
126th St. & Coastal
410-250-7800
From \$50

Holiday Inn Oceanfront
67th St. & Oceanfront
800-837-3588
From \$49

Holiday Inn Suites
17th St. & Oceanfront
866-627-8483
From \$69

Lighthouse Club Hotel at Fagers Island
60th St. & Bay
410-524-5400
From \$109

Microtel Inn & Suites by Wyndham
12563 Ocean Gateway
410-390-5033
From \$69

Princess Royale
91st St. & Oceanfront
410-524-7777
From \$69

Quality Inn Oceanfront
54th St. Oceanfront
800-837-3586
From \$54

Sea Bay Hotel
60th & Coastal Hwy.
410-524-6100
From \$49.95



SPRINGTRADEEXPO
Ocean City Hotel-Motel-Restaurant Association

LODGING IN OCEAN CITY

For complete details visit:
oceancityspringtradeexpo.com/looding