



FREE Online Alcohol Awareness Training – Introducing RAM Alcohol!

The Restaurant Association of Maryland Education Foundation (RAMEF) believes that high-quality, accessible,

inexpensive training is the key to ensuring that every foodservice and hospitality industry employee is given the opportunity to learn, grow,

and become the next industry leader. We believe this is so important, we are giving RAM's alcohol awareness training away for free.



RAM Alcohol instructor/proctor makes sense for businesses that want to ensure their whole team is certified. Certifying your entire team can have some insurance benefits.

In the classroom

RAM Alcohol is also available as classroom training. Check out our ad in this issue (page 4) for upcoming dates, or visit MarylandRestaurants.com to see a full list of upcoming classes and to register online. If you are interested in becoming a RAM Alcohol instructor/proctor or you have questions about our program, please give us a call at 410-290-6800.

So many benefits!

Training your entire team on responsible alcohol service is one of the best ways to ensure that your employees have the knowledge and tools they need to protect themselves and your business. Training pays for itself many times over by boosting employee confidence and morale, helping them make better decisions, and encouraging them to take ownership. RAMEF is dedicated to providing our industry with the training resources needed to be successful.

JESSICA WALLER is the Executive Director of RAMEF

What's the story?

“RAM Alcohol” is the new alcohol awareness program offered by RAMEF. Our program is fully approved by the Comptroller of Maryland and is valid in every Maryland county. RAM Alcohol features free online training at MarylandRestaurants.com. Once the online training is completed, you can decide if you want to take the final exam to get your Alcohol Awareness Certificate. Per Maryland law, the proctored exam is always taken in person with an approved RAM Alcohol instructor/proctor. The training is free, but the certification cost is the same as it has always been at RAMEF: \$65. RAM members receive a \$20 discount. Not everyone needs the certificate, but everyone needs the training. The free online training provides a way to ensure that your entire team is trained in responsible alcohol service at a pace that makes sense for your organization, and only those who need the certification have to pay for it.

The trainers

Many of our RAM Alcohol instructors/proctors are in-house trainers. This saves their organizations a lot of time and money by providing the flexibility they need to ensure their team is properly trained. Our instructors/proctors pay significantly less in certification costs per student, and all of the training material is provided to our approved instructors free of charge. Having an in-house



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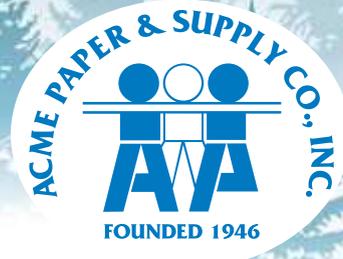
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