



Make Your Date with Delicious

Fall is a beautiful time to make a quick escape to the beach. And, an even better reason to make a quick trip? All the delicious deals going on during Fall

Restaurant Week. From November 5 through 19, Ocean City restaurants will offer great deals and special price fixe menu options. "This is always a favorite time of the year for

us," stated event manager, Liz Walk, adding, "Our mouths are always watering when we are reading over some of the menus that are submitted." This palette-pleasing time of year comes when the crowds are gone, and you can sit and relax over a great meal. For participating restaurants, check out this site, oceancityrestaurantweek.com.

School, shared their vision with the Association. The goal: to enlist the entire community of Ocean City hotels to participate in the program. As they pointed out, the potential impact to save lives, reduce environmental waste, and increase tourism by contributing to a sustainable future would be incredible. Maddie has even gotten her school involved in Clean the World's "Build Hygiene Kits" day, where the students will assemble hygiene kits for local shelters. So, next time you stay in an Ocean City hotel, you just may be helping to give hope through soap. <https://cleantheworld.org/>.



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Hotels unite for sustainable suds

Ever wonder where all the unused soaps and shampoo go when you check out of your hotel room? In Ocean City, the future goal is for it to become recycled — in order to help save lives. Recently, OCHMRA formed a relationship with Clean the World, a worldwide not-for-profit company headquartered in Orlando whose mission is to "give hope with soap." Clean the World partners with 5,000 hotels and resorts to collect used bars of soap and amenities. These goods are sanitized and recycled in an environmentally-safe manner and then distributed to homeless shelters and to children and families all over the world who are in desperate need of proper hygiene.

This partnership began at a conference when Jackie Berger, whose family owns The Clarion Fontainebleau Resort Hotel and Marigot Beach Suites, learned of Clean the World. Jackie was moved to action, and, along with her daughter Maddie Simons, a student at Worcester Preparatory

Time for hospitality fun!

The Maryland Travel & Tourism Summit (MTTS) is Maryland's annual tourism industry conference that brings together all sectors of the hospitality industry where business and public sector leaders convene, network, and learn new strategies to advance Maryland's tourism industry. The summit attracts more than 250 attendees, who engage with a variety of keynote speakers on industry trends. This will be the 38th year of the MTTS through a continued collaboration with the Maryland Office of Tourism, partnering associations, and hundreds of volunteers. Of course, it isn't all business. After all, we are hospitality — "work hard and play hard!" This year's MTTS will take place November 8-10 at THE HOTEL at the University of Maryland. Hope to see you there!

SUSAN JONES is the executive director of the Ocean City Hotel Motel Restaurant Association.