

**SEEDY NUTTY** *cont. from page 17*

processing license from the Maryland Department of Health and Mental Hygiene. Plus, I had to bake, bake, bake! My kitchen (Meals on Wheels, Takoma) was inspected a few days before demo day in Pentagon City. I retired the week before.

Today Seedy Nutty is also sold in the Silver Spring Whole Foods, at the Silver Spring American Film Institute concession stand, and is stocked by Guerilla Vending in its machines in District Market and Atlas Brew Works in Washington. Seedy Nutty packages and shaker jars were even shipped to the South

Pole where hungry NOAA scientists devoured them.

**From there to here**

My journey to retirement has left me with a business that turns out is a lot of hard work, online, in the kitchen, delivering orders, and showing up for demos and special events. This leaves me at a crossroads. Charting a new course to expand would require a production facility, building a much larger distribution network, and serious marketing. Am I too chicken to cross that road? Perhaps, but maybe there is another course. It's possible that I have sown the seeds for another

entrepreneur who can take Seedy Nutty from its sweet spot among locals to a broader market looking for a healthier way to snack. I am also considering gifting Seedy Nutty to a non-profit that is a good fit. Let's just say I am pondering the alternatives that make sense for the company and for me.

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