

## Shore is Great Beer!

Shore Craft Beer, Worcester County Tourism, and the Tri-County Council are bringing together the decision-makers, the professionals, and the activists who will gather to brainstorm on making the shore a national Top 10 craft beer destination. The Craft Beer Summit will focus on the shore



### Limes are key!

Ocean City's original craft beer, Fin City, unveiled its Bimini Key brew this summer, and it has proven to be the perfect warm weather sipper. Infused with key limes, this beverage is brewed on the premises of

Hooper's Crab House, which will be the location of the 9th Annual Brews on the Beach Shore Craft Beer Fest. The festival takes place on Saturday, September 9 beginning at noon. Featuring over 30 styles of local craft beer, live music, and food, this event has grown to be a local's favorite. For more info, visit [www.ShoreCraftBeer.com](http://www.ShoreCraftBeer.com).



communities in Delaware, Maryland, and Virginia. Representatives from each state will be on hand comparing and contrasting marketing ideas, legislative issues, economic development, and more.

Whether you are a legislator or a brewer, a hotel or restaurant owner, a liquor store or a tour company owner, the world class beer and world class beauty on the shore makes a difference to your business. Come learn about our craft beer, how tourism surrounding craft beer matters, how legislation matters, and how we can work together to grow business on the shore.

The Craft Beer Summit will be held on September 8 at EVO Public House in Salisbury, and lunch is available for purchase at EVO before the summit. A free shuttle from Ocean City departs the West OC Park and Ride at noon. A free craft beer and lite fare food pairing begins at 4:00 p.m. with a shuttle back to Ocean City departing at 5:00 p.m. If you'd like further details, email Ann Hillyer at [amh@maryland.com](mailto:amh@maryland.com).



### Bikes and beats!

Ocean City's second season is filled with activity. One event that fills the town is OC Bikefest, slated for September 14-17. If you love music and motorcycles, the inlet parking lot is the place for you! At the inlet, you'll find Kix, Kashmir, Lynyrd Skynard, Molly Hatchet, Tonic, Chevelle, Lynch Mob, and the Davison Brothers. A



\$65 weekend pass gives unlimited access all weekend! Check out [www.ocbikefest.com](http://www.ocbikefest.com) to get tickets today!

### Hospitality Highlights

Welcome to Valerie Goblinger, who is the new director of sales at Comfort

Inn Gold Coast. Patrick Monaghan is now part of the team at Revenue Optimization Consultants. Welcome to Phil Turk, who is the newest member of the sales team at Vista Graphics. Congrats to Hampton Inn & Suites Ocean City on receiving a 4.5 score out of 5 for Hotels.com rating!



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