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## Happy 15th Anniversary to Us!

For those of you who don't know me, I am Ho Pham, a 30-year veteran of the printing industry and owner of Silver Communications and its many publications, including *Foodservice Monthly*. Over the years, I worked closely with Michael Birchenall developing the look and layout of the magazine.

Some of you long-time loyal readers may remember the early days of *FSM*. Times have changed, some names have changed, and certainly the magazine has changed over the years. However, its owner, Silver Communications, remains the same. Originally, Silver began as a printing company specializing in trade and school newspapers and magazines such as *Homebuyer's Journal* and the *Business Opportunity Guide*. In 2009,



Ho Pham



Lisa Keathley

Silver Communications purchased *Homebuyer's* and the *Business Opportunity Guide* and began publishing them as well.

*Foodservice Monthly* joined the fold in 2002 when Michael departed *Restaurant Digest* and came to work for us as managing editor and writer.

With the March 2017 issue and moving forward, *Foodservice Monthly* will keep its format and remain an

important part of the Mid-Atlantic industry's source for information and news. Our team of contributing writers and industry professionals who make up this publication are committed to *FSM's* success and future.

A name you still know — Lisa Silber, our sales manager — has been with all the magazines for 25 years. New to our team is Lisa Keathley, a talented writer and editor. You will see and hear from her a lot as time goes on.

We know Michael's spirit will always be part of this publication. This was his favorite time of year — the food shows! Join us in Ocean City at our table outside of the convention hall to pay tribute to Michael and meet the rest of the crew. See you at the show!

— Ho Pham

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