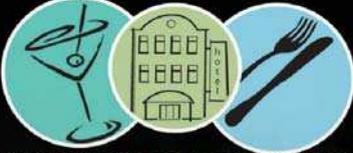


43rd Annual

SPRINGTRADEEXPO
 Ocean City Hotel-Motel-Restaurant Association
March 5-6, 2017



OCHMRA EXPO IS ALL ABOUT THE BUSINESS OF HOSPITALITY

Connecting hospitality buyers and sellers has been paramount to the Ocean City Hotel-Motel-Restaurant Association since its founding as a non-profit trade group in 1971. One of the best ways to accomplish this goal was to create a tradeshow. So, in 1974, the OCHMRA launched the Ocean City Spring Trade Expo and it has been a terrific tradition ever since. Currently the Expo features over 400 exhibit booths and welcomes more than 5,000 attendees. They are in high gear to do the same on March 5th and 6th.

New Products Galore

New products and the latest innovations are always a highlight of tradeshow and rest assured, you'll find many of these at the Ocean

City Trade Expo. MXH Hospitality will showcase RoomCast™ which allows today's guests to watch TV the way they want to using their mobile devices and apps like Netflix, YouTube, and Pandora. Also featured, will be their GIZGO HUB which contains a charging hub with 8 portable chargers. The chargers have integrated iPhone and Android lightning cables, so your customers can charge their smartphones at their table. Both the charging hub and the chargers are brandable and are the perfect solution to increase customers staying time, in turn, increasing sales. New exhibitor Micros Synapse will unveil their POS System and digital menu boards for the restaurant industry. Showcasing an all-in-one restaurant management software, SynergySuite will demonstrate

their cloud platform managing the entire back office; from inventory management and controlling your supply chain end-to-end, to business intelligence, food safety and employee scheduling. Essential Systems Solutions announces partnership with MobileBytes, an EMV capable iPad POS technology company. Partnering with MobileBytes will give ESS the unique opportunity to offer a full featured, cloud based, POS system for iPad. The high quality MobileBytes solution is designed for a variety of food & beverage environments.

Living Canopies, developed by a University of Maryland professor and students, is set to be one of the most unique products shown. The product grows plant panels so that customers will have full canopies

for shade when the al fresco dining season begins in the spring. The patent pending, self-watering system keeps the canopy looking great all season long. Because the Living Umbrella allows air to pass through its leafy canopy, unpredictable weather will not blow it down or break it, so there is no worry about the living umbrella being out in a storm. Rooftop General Contractors will unveil their new rooftop grease containment system which collects grease from the exhaust fan on the roof. This product will help keep grease out of drains and out of the bay!

Pioneer Concepts, Robert Wyne is an honest, hard-working entrepreneur, inventor and restaurateur who was born in

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